



MOI INTERNATIONAL AIRPORT, MOMBASA

ROMANIAN CHARTER FLIGHT RECEPTION

ON 10th MARCH 2021 AT 0845HOURS

BRIEF

BACKGROUND INFORMATION

The Romanian market is ready for travel and Kenya is a preferred destination given the beach and wildlife product that resonates well with the consumers. The arrival numbers over years have been incremental and there is great opportunity to grow the numbers through charters.

	2015	2016	2017	2018	2019
ROMANIA	1,389	1,754	1,781	2,186	2,114

The Charter

The Romanian Charter will start its first rotation to Kenya on the 10th of March 2021. The charter is marketed by Karpaten Turizm whilst Tarom Air is the operator of the aircraft. Karpaten Turizm and Eturia are tour operators based in Romania that will be working through Private Safaris, a Kenyan tour operator that will be handling ground services, accommodation and excursions.

There will be all in all 116 seats available and we currently have 101 Pax sold on first rotation the rest being the crew and media personalities from mainstream Romanian media houses who will be in Kenya on a Fam Trip to showcase the beach and wildlife products.

Product Portfolio

a) Coast: -Malindi, North and South Coast

b) Safari: Tsavo East and West, Amboseli

c) Excursions: various

Charter Details

Arrival: 10th MARCH 2021

Time 8.45 am

Charter Rotations:

a) 3 Rotations from March – April 2021

	Arrival							Departure
	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed
Charter 1	10-Mar-21	11-Mar-21	12-Mar-21	13-Mar-21	14-Mar-21	15-Mar-21	16-Mar-21	17-Mar-21
Charter 2	24-Mar-21	25-Mar-21	26-Mar-21	27-Mar-21	28-Mar-21	29-Mar-21	30-Mar-21	31-Mar-21
Charter 3	28-Apr-21	29-Apr-21	30-Apr-21	1-May-21	2-May-21	3-May-21	4-May-21	5-May-21

b) 3 Rotations in June and August 2021

	Charter I	Charter II	Charter III		Charter I	Charter II	Charter III
Friday	11-Jun-21				13-Aug-21		
Saturday	12-Jun-21	19-Jun-21			14-Aug-21	21-Aug-21	
Sunday	13-Jun-21	20-Jun-21	27-Jun-21		15-Aug-21	22-Aug-21	29-Aug-21
Monday	14-Jun-21	21-Jun-21	28-Jun-21		16-Aug-21	23-Aug-21	30-Aug-21
Tuesday	15-Jun-21	22-Jun-21	29-Jun-21		17-Aug-21	24-Aug-21	31-Aug-21
Wednesday	16-Jun-21	23-Jun-21	30-Jun-21		18-Aug-21	25-Aug-21	1-Sep-21
Thursday	17-Jun-21	24-Jun-21	1-Jul-21		19-Aug-21	26-Aug-21	2-Sep-21
Friday	18-Jun-21	25-Jun-21	2-Jul-21		20-Aug-21	27-Aug-21	3-Sep-21
Saturday		26-Jun-21	3-Jul-21			28-Aug-21	4-Sep-21
Sunday			4-Jul-21				5-Sep-21