



OPEN TENDER NOTICE

Kenya Tourism Board (KTB) is a body corporate established as a State Corporation under the Tourism Act No. 28 of 2011 and is charged with the statutory mandate of promoting and marketing Kenya as a tourist destination locally and internationally. The Board is seeking eligible specialist firms to provide the following services: -

TENDER NO.	TENDER NAME	BID SECURITY	CLOSING DATE
KTB/T/0011/2019-2020	Provision of consultancy services for the development of a Magical Kenya E-Learning and Travel Trade certification program	USD 2,500	11/06/2020 at 12.00 noon Kenyan time
KTB/T/0012/2019-2020	Provision of customer relationship management (CRM) consultancy services for development of CRM strategy, framework, acquisition strategy and technology solution provision	Kshs 200,000	11/06/2020 at 12.00 noon Kenyan time

Interested eligible candidates can obtain the document from our Destination website: www.magicalkenya.com/tender or the public procurement information portal (PIIP) website: www.tenders.go.ke free of charge. Bidders who download the tender document from the website must forward their particulars immediately to procurement@ktb.go.ke for record purposes and any further tender clarifications and addenda.

The completed tenders should be sent electronically in password-protected PDF format to tenders@ktb.go.ke on or before the closing date and time indicated in the table above. The technical proposal and financial proposal **MUST** have different passwords. The passwords for the technical proposal should be sent to tenders@ktb.go.ke on the day of the tender opening by **12.00 Noon East African Time**.

Tenders will be opened immediately thereafter in the presence of the tenderers' or their representatives who choose to attend. Only one representative per tender document will be allowed to attend the opening.

Tenders that are delivered after 12.00 Noon on 11/06/2020 will not be accepted.

CHIEF EXECUTIVE OFFICER