

Please register my company's participation on the Kenya Stand at Magical Kenya Travel Expo (MKTE 2013)

**CONTACT DETAILS**

Company Name: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 Tel No: \_\_\_\_\_ Fax No: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Website: \_\_\_\_\_

**STAND SIZE AND COST**

STAND DIMENSIONS	CONFIG (METERS)	SQUARE METERS	EARLY BIRD RATES BEFORE 28 <sup>TH</sup> JUNE	FROM 29 <sup>TH</sup> JUNE 2013	(AMOUNT) KES
STANDARD BOOTH	3 by 3	9	110,000	150,000	
DOUBLE BOOTH	3 by 6	18	220,000	300,000	
CORNER STAND +10%	2 SIDES OPEN				
<b>TOTAL</b>					

Please fill the table above and sign below. An invoice will be e-mailed to you once we receive the signed form. Space will be issued based on availability and on first come basis.

Name \_\_\_\_\_ Signature \_\_\_\_\_

**PARTICIPATION INFORMATION**

Do you belong to any tourism associations? (Please list the associations and registration numbers)

**NOTE:** - Participants **MUST** be members of a travel tourism association to be eligible to participate on KTB co-funded activities/trade fairs and proof of membership i.e. registration number is required.

Please supply the name/s of the representative/s that will man your station at K.I.C.C.

(a) \_\_\_\_\_ Email address: \_\_\_\_\_  
 (b) \_\_\_\_\_ Email address: \_\_\_\_\_

**NOTE:** - The names will be used for printing of badges for access into the exhibition hall. Hall entrance is restricted on trade days

**PRODUCT CATEGORY**

What is the nature of your business? (Tick the appropriate category for MKTE catalogue entry)

1. Hotel
2. Hotel Group
3. Tour Operator
4. Travel Agent
5. Airline
6. Other (please specify)



MAGICAL KENYA TRAVEL EXPO
KICC, 18-20 OCTOBER 2013
REGISTRATION FORM



Please PRINT the name of your company as you would like it to appear on all identifications for MKTE. Kindly note, the words "LIMITED or HOLDINGS" and other extensions as such will not be included for all participating companies:

Grid of 20 empty boxes for company name entry

Please supply us with a 50 words profile on your company:

Three horizontal lines for company profile text

Please note that KTB is at liberty to decline or edit without further consultation the profiles exceeding the 50 word limit. Kindly submit this form electronically (email) to: somondi@ktb.go.ke and copy bmohamed@ktb.go.ke

SIGNED FOR APPLICANT

Signature: \_\_\_\_\_

Name of Signatory: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

SIGNED FOR KTB (FOR OFFICIAL USE ONLY)

Signature: \_\_\_\_\_

Name of Signatory: \_\_\_\_\_

Designation: \_\_\_\_\_

Date of payment: \_\_\_\_\_

Station Allocated: [ ] Standard [ ] Custom [ ] Size [ ] Invoiced amount [ ]

Special conditions for participation

- a. There will be no refund if an exhibitor withdraws after payment of the participation fee beyond 25th July 2013.
b. Deadline for registration - 25th July 2013.
c. Entry to the Exhibitor Catalogue: Company details should be included on the application form and the profile attached electronically.
d. Fair Dates and times: 18 -20th October 2013
e. Booths will be allocated to participants based on first to pay within the stipulated deadline.
f. Space will be allocated based on availability.
g. The floor plan/layout may change from time to time.

Please reply to: - Kenya Tourist Board, P.O. Box 30630-00100 NAIROBI, KENYA, Tel: +254 - 20- 2711262,

Fax: +254 - 20- 2719925, Email: info@kenyatourism.org

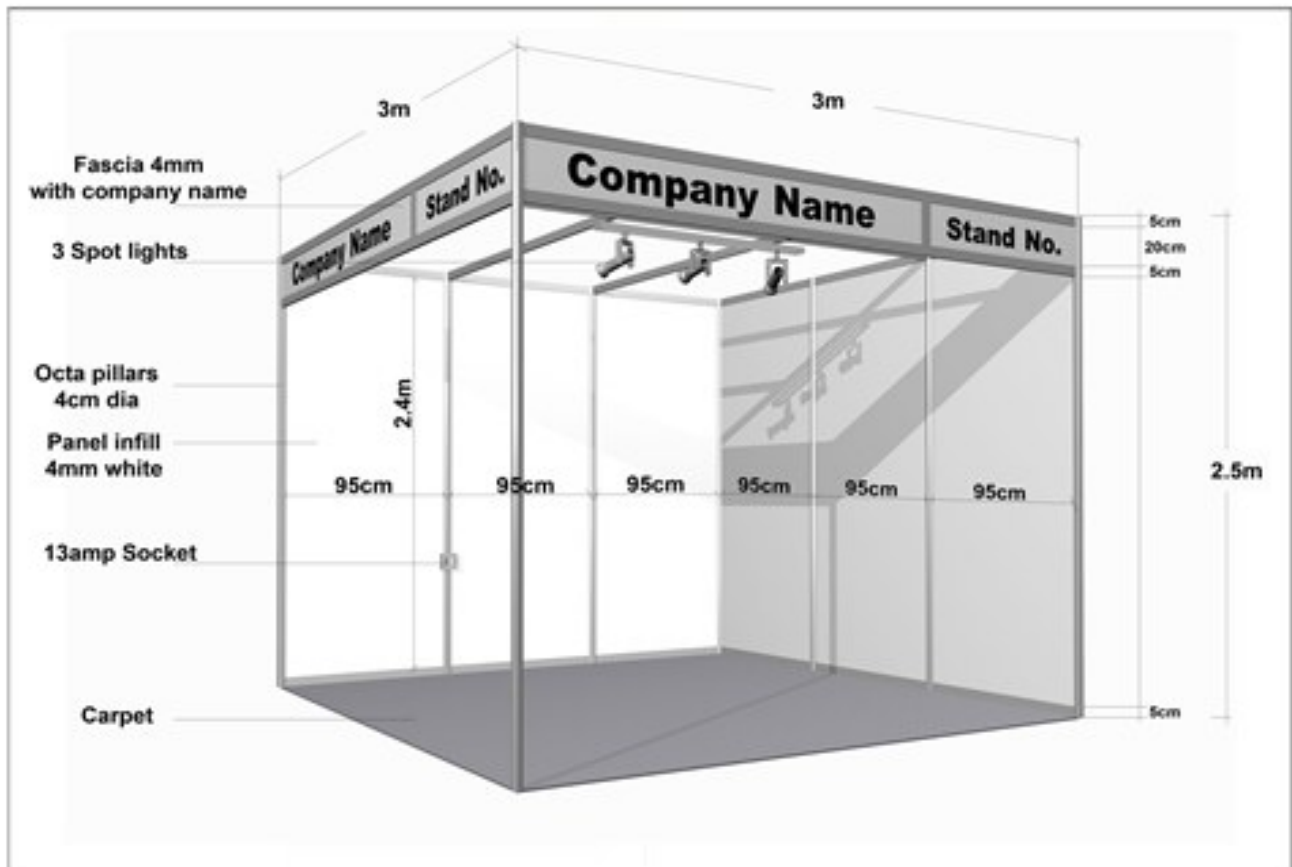
### STANDARD BOOTH DETAILS

This shall be provided by the venue KICC and shall be Octanorm Shell Scheme Booths

#### Specifications:

- 3 m x 3 m Octanorm aluminum structure with a Height of 2.5 m
- White board infill wall panels
- Track spot lights (2 nos.)
- Power socket (1 no.)
- A table (1 no.)
- Black simple chairs (3 nos.)
- Waste basket (1 no.)
- Fascia name vinyl cut on white board

### CUSTOM BUILT STANDS & DECORATIONS



- All standard booths will be equipped as detailed above. Any additional decoration, branding and accessorizing will be done by the exhibitors at their own cost and arrangement.
- Shell scheme structure & furniture will be provided for all exhibitors unless an exhibitor requests for space only. Only stands above 18 square meters will be sold as space only. Exhibitors with standard booths can however add to or replace the furniture supplied at their own cost.
- Branding by exhibitors should be within their allocated space only. No branding material and furniture items are allowed on the isles.
- Customs built stands are optional and the respective exhibitors are required to prepare the designs and submit for approval. The exhibitor shall meet the full costs of their custom built stands. Going for a space only option will not attract any discounts on the space rental costs indicated.